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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. :	10/751,006	Examiner:	Robert E. Mosser
Applicant :	Kelly et al.	Art Unit:	3714
Filed :	December 31, 2003	Conf. No.:	5521
For:	PRIZE REDEMPTION SYSTEM FOR GAMES EXECUTED OVER A WIDE AREA NETWORK	Docket No.:	BLLYP032.US02

**SUPPLEMENTAL AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Amendments to the Claims begin on page 2.

Remarks begin on page 13.

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Amendments to the Claims

1. (Currently amended) A method for providing a game redemption system, the method comprising:

at least one digital processor; and

at least one digital storage medium capable of communication with said at least one digital processor including code segments for:

allowing a tournament game to be played in exchange for a monetary input wherein the tournament game is selectable from a plurality of differing tournament games;

awarding either prize credits or one or more merchandise prizes based on an event that is associated with play of the tournament game;

allowing a redemption of the prize credits or the one or more merchandise prizes using a video selection interface screen that is associated with the game redemption system, wherein said video selection interface screen further comprises one or more web pages with one or more GUI controls whose associated events result in calls to a centralized server;

displaying advertising to a user during redemption of the prize credits; and

providing a profile of the user to an advertiser responsive to displaying advertising from the advertiser.

2. (Currently amended) A method for providing a game redemption system, the method comprising:

at least one digital processor; and

at least one digital storage medium capable of communication with said at least one digital processor including code segments for:

allowing a tournament game from a plurality of differing tournament games to be played in exchange for monetary input;

based upon play of said tournament game, awarding at least one form of prize selected from a group comprising prize credits and merchandise prizes;

allowing redemption of said prize credits and merchandise prize by displaying information from websites corresponding to a plurality of centralized servers that coordinate and regulate prize distribution, wherein said information from websites include one or more web pages with one or more GUI controls whose associated events result in calls to one or more of said centralized servers; and

displaying advertising to a user during redemption of the prize credits.

3. (Currently amended) The method game redemption system as recited in claim 2, wherein displaying information from websites occurs on a display associated with a game unit where said prize credits are won.

4. (Currently amended) The method game redemption system as recited in claim 2, wherein displaying information from websites occurs on a display that is different from a game unit where said prize credits are won.

5. (Canceled)

6. (Currently amended) The method game redemption system as recited in claim 2, wherein said at least one of a plurality of web pages is associated with using one or more technologies that are selected from a technology group comprising HTML technology and standard format web page technology.

7. (Canceled)

8. (Currently amended) The method game redemption system as recited in claim 6, wherein said standard format web page technology includes Java technology, C++ technology, Microsoft.net technology, Macromedia Flash, or Visual Basic technology.

9. (Currently amended) The method game redemption system as recited in claim 2, further comprising means for providing prizes by performing one or more acts functions selected from a group comprising:

delivering said prizes by use of a commercial delivery service to a location selected by said one or more winning players;

delivering said prizes from a first game unit where prize credits are redeemed;

delivering said prizes from a second game unit that is different from said first game unit at which said tournament game was played;

delivering said prizes from a prize redemption kiosk; and

allowing an accumulation of prize credits to an electronic player account associated with said one or more winning players; and delivering a prize credit

voucher.

10. (Currently amended) The method game redemption system as recited in claim 2, further comprising receiving address information of any player of said tournament game or user of said game redemption system.

11. (Currently amended) The method game redemption system as recited in claim 10, wherein receiving address information of any player of said tournament game includes manually entering said address information into said game redemption system.

12. (Currently amended) The method game redemption system as recited in claim 10, wherein receiving address information of any player of said plurality of differing tournament games includes automatically extracting said address information when said player provides a player tracking card or similar electronic identification card, wherein said player tracking card contains specific information for identifying said player.

13. (Currently amended) The method game redemption system as recited in claim 10, wherein receiving address information of any player of said plurality of differing tournament games includes automatically extracting said address information when said player provides monetary input into said game redemption system through use of a credit or debit card or similar electronic identification.

14. (Currently amended) The method game redemption system as recited in claim 2, wherein redemption of merchandise prizes includes redemption of local prizes dispensed from a machine where said tournament game was played.

15. (Currently amended) The method game redemption system as recited in claim 2, wherein redemption of said merchandise prizes includes dispensing a bar coded coupon for redemption of said merchandise prizes at any participating prize redemption facility.
16. (Currently amended) The method game redemption system as recited in claim 15, wherein said any participating prize redemption facility includes retail locations.
17. (Currently amended) The method game redemption system as recited in claim 2, wherein redemption of said merchandise prizes includes dispensing a prize ticket for redemption of said merchandise prizes at any machine adapted for receiving said prize ticket.
18. (Currently amended) The method game redemption system as recited in claim 2, wherein redemption of prize credits includes dispensing local prizes from a machine where said prize credits are earned.
19. (Currently amended) The method game redemption system as recited in claim 2, wherein redemption of prizes credits includes using any one machine selected from a group comprising:

any game unit that is adapted for redeeming prize credits;

by accepting a prize credit voucher;

by accepting a media containing electronic data indicating said prize credits; and

by allowing redemption of prize credits stored in an electronic account associated with said player; and

a prize-redemption facility that is adapted for redeeming prize credits:

by accepting said prize credit voucher;

by accepting bar-coded coupons;

by accepting said media containing electronic data indicating said prize credits; and

by allowing redemption of prize credits stored in said electronic account associated with said player.

20. (Currently amended) The method game redemption system as recited in claim 19, wherein said prize-redemption facility is an automated kiosk.

21. (Currently amended) The method game redemption system as recited in claim 19, wherein said prize-redemption facility is a retail location.

22. (Currently amended) The method game redemption system as recited in claim 19, wherein said prize-redemption facility is a manual kiosk operated by an attendant associated with said game redemption system.

23-26. (Canceled)

27. (Currently amended) The method game redemption system as recited in claim 2, further comprising allowing an accumulation of said prize credits from at least one or more tournament games.

28. (Currently amended) The ~~method game redemption system~~ of claim 2, wherein said game redemption system is customizable by an operator.

29. (Currently amended) The ~~method game redemption system~~ of claim 28, wherein said customization includes one or more acts from a group comprising:

selecting said plurality of prizes that are to be available in said game redemption system to players of said plurality of differing tournament games; customizing description and images of a plurality of prizes that are to be available;

customizing a payout input, said payout input indicating a desired amount of payout that said operator wishes to provide back to players of said plurality of differing tournament games in terms of a monetary value of said plurality of prizes; and

customizing a prize cost for each of said plurality of prizes in terms of said prize credits winnable by playing said plurality of differing tournament games, wherein said prize cost is determined in accordance with said desired amount of payout; and

customizing a prize selection screen associated with redemption of said prize credits and merchandise prizes, wherein said prize selection screen is adapted for portraying said plurality of prizes and a corresponding prize cost associated with each of said plurality of prizes.

30. (Currently amended) The method game redemption system of claim 2, further comprising providing an onscreen or printed coupon order-status information of a redeemed prize to a person who has requested said order-status information.

31. (Currently amended) The method game redemption system of claim 1, wherein the content of said one or more web page reflects a user profile.

32. (Currently amended) The method game redemption system of claim 31, wherein said tournament game is not allowed to be played if said user profile indicates that said tournament game would be illegal.

33. (Currently amended) The method game redemption system of claim 1, wherein the content of said one or more web pages includes one or more prizes based at least in part on a user profile.

34. (Currently amended) The method game redemption system of claim 1, wherein the content of said one or more web page includes one or more advertisements based at least in part on a user profile.

35. (Currently amended) The method game redemption system of claim 1, wherein the content of said one or more web page includes one or more advertisements by an advertiser and wherein a user profile is sent to said advertiser as a result of an action by a user.

36. (Currently amended) The method game redemption system of claim 1, wherein said one or more web pages further comprise a virtual shopping cart.

37. (Currently amended) The method game redemption system of claim 1, wherein the API calls are URL-based calls.

38. (Currently amended) The method game redemption system of claim 1, wherein the API calls are communicated to the centralized server using secure sockets layer.

39. (Currently amended) The method game redemption system of claim 28, wherein said customization includes:

selecting said plurality of prizes that are to be available in said game redemption system to players of said plurality of differing tournament games;

customizing description and images of a plurality of prizes that are to be available;

customizing a payout input, said payout input indicating a desired amount of payout that said operator wishes to provide back to players of said plurality of differing tournament games in terms of a monetary value of said plurality of prizes;

customizing a prize cost for each of said plurality of prizes in terms of said prize credits winnable by playing said plurality of differing tournament games, wherein said prize cost is determined in accordance with said desired amount of payout; and

customizing a prize selection screen associated with redemption of said prize credits and merchandise prizes, wherein said prize selection screen is adapted for portraying said plurality of prizes and a corresponding prize cost associated with each of said plurality of prizes.

40. (Currently amended) The method game redemption system of claim 28, wherein said customization includes customizing a payout input, said payout input indicating a desired amount of payout that said operator wishes to provide back to players of said plurality of differing tournament games in terms of a monetary value of said plurality of prizes.

41. (Currently amended) The method game redemption system of claim 28, wherein said customization includes:

selecting said plurality of prizes that are to be available in said game redemption system to players of said plurality of differing tournament games;

customizing a payout input, said payout input indicating a desired amount of payout that said operator wishes to provide back to players of said plurality of differing tournament games in terms of a monetary value of said plurality of prizes; and

customizing a prize cost for each of said plurality of prizes in terms of said prize credits winnable by playing said plurality of differing tournament games, wherein said prize cost is determined in accordance with said desired amount of payout.

42. (Currently amended) The method game redemption system of claim 28, wherein said customization includes:

customizing a payout input, said payout input indicating a desired amount of payout that said operator wishes to provide back to players of said plurality of differing tournament games in terms of a monetary value of said plurality of prizes; and

customizing a prize cost for each of said plurality of prizes in terms of said prize credits winnable by playing said plurality of differing tournament games, wherein said prize cost is determined in accordance with said desired amount of payout.

**REMARKS**

Claims 1-4, 6, 8-22 and 27-42 are currently pending in this application.

**Interview Summary**

The undersigned received a call from the Examiner on March 1, 2010 who indicated that the claims were allowable over the prior art but suggested that the limitations of a processor and storage be added to the independent claims to ensure that they were patentable subject matter under 35 U.S.C. §101 in view of the Federal Circuit's decision in *In re Bilski*, 545 F.3d 943, 88 U.S.P.Q.2d 1385 (Fed. Cir. 2008, *cert. granted*). On March 3, 2010, in a second telephonic interview, Applicant proposed converting the method claims of the application to system claims. The Examiner agreed to this proposal, and Applicant agreed to submit this Supplemental Amendment.

**Conclusion**

Applicant believes that the previously submitted method claims are patentable subject matter under the provisions of 35 U.S.C. §101. However, in view of the legal uncertainties inherent in the ongoing judicial review of the scope of 35 U.S.C. §101 and to expedite the issuance of this application, the method claims of this patent have been converted to system claims. Applicant reserves the right to reintroduce method claims in one or more continuing applications without limitation or estoppel.

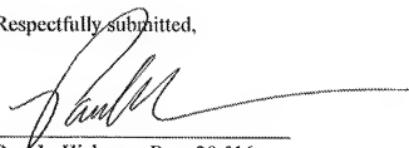
In view of the forgoing, Applicant believes that all pending claims are allowable and a Notice of Allowance is respectfully requested. Should the Examiner determine that a further telephone conference would expedite the prosecution of this

Receipt date: 03/03/2010

10751006 - GAU: 3714  
BLLYP032.US02  
USSN 10/751,006

application the Examiner is invited to contact the undersigned at telephone number  
650-293-3355.

Respectfully submitted,



Date: March 03, 2010

Paul L. Hickman, Reg. 28,516